

AmMetLife Wins Customer Experience Excellence Award at ITC Asia Awards 2025



AmMetLife has been awarded the **Customer Experience Excellence Award** at the 2025 ITC Asia Awards, held during the InsureTech Connect Asia conference in Singapore recently. The ITC Asia Awards highlight companies that are redefining insurance across Asia through customer-first innovation, digital transformation and impact.

The **Customer Experience Excellence Award** recognises insurers that have delivered exceptional service and set new benchmarks for customer experience in a rapidly evolving industry. AmMetLife stood out for its ability to anticipate and respond to customers' changing needs, deliver personalised experiences and foster lasting customer relationships.

CEO of AmMetLife, Rangam Bir said: "We are immensely honoured to receive this award which reaffirms our deep commitment to placing customers at the heart of everything we do. By continually listening to our customers and evolving our services, we aim to deliver solutions that are not just relevant today, but meaningful for tomorrow. I would like to thank our dedicated team whose passion and customer-first mindset have made this achievement possible."

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