
AmMetLife signs Memorandum of Understanding with Pantai Premier Pathology to provide preferential rates for genomic testing



From left to right: Ang Swee Choo, Chief Marketing Officer, AmMetLife; Ramzi Toubassy, Chief Executive Officer, AmMetLife; Hareeff Muhammed, Chief Executive Officer, Pantai Premier Pathology; Sayyidi Hamzi Bin Dato' Abdul Raub, Manager, Deputy Lab Director, Senior Clinical Scientist, Reference Specialised Lab (RSL) Pantai Premier Pathology

19 September 2019, Kuala Lumpur – AmMetLife Insurance Berhad (“AmMetLife”) has signed a Memorandum of Understanding (MoU) with Pantai Premier Pathology Sdn. Bhd. (“Pantai Premier Pathology”) to provide precision oncology genomic testing to AmMetLife’s customers at preferential rates.

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Through this collaboration, AmMetLife's customers, including those covered under the HCC BoostUp Rider plan, will be able to enjoy preferential rates when undergoing genomic testing for cancer at Pantai Premier Pathology's network of 14 medical facilities across Malaysia. There will be 28 tests that can be carried out, including PROSIGNA and BRCA for breast cancer and EGFR for lung cancer, which can help to assist physicians in making the best treatment decision for cancer patients.

The HCC BoostUp Rider is a first-of-its-kind medical plan in Malaysia that covers genomic testing for cancer, and recently won the Silver Stevie award for the Best New Product of the Year in Financial Services at the 2019 International Business Awards*.

The MoU was signed by Ramzi Toubassy, Chief Executive Officer, AmMetLife and Hareeff Muhammed, Chief Executive Officer, Pantai Premier Pathology. The ceremony which was held at AmMetLife's head office in Kuala Lumpur, was also attended by senior management of Pantai Premier Pathology and AmMetLife.

According to Ramzi Toubassy, "We are committed to giving our customers greater flexibility and access to leading services to help them navigate their healthcare. Through this MoU, we aim to make genomic testing more accessible and affordable to many Malaysians suffering from cancer. It will now be easier for our customers to undergo tests that define the most appropriate cancer treatment options based on their genetic makeup. They can then make more informed choices and find out the most effective treatment available for them."

Under this MoU, oncologists, cancer specialists and other medical professionals under Pantai Premier Pathology are able to provide AmMetLife customers with the relevant genomic tests, interpretation of results and ongoing treatment including precision medicine, at preferential rates.

According to Hareeff Muhammed, "The demands of modern healthcare are now growing rapidly. Pantai Premier Pathology aims to keep pace with these demands and one of our breakthrough services is the provision of genomic testing for cancer care. Through this MoU, we can make genomic testing for precision medicine more

accessible to cancer patients. We believe this strategic partnership will help to bridge the gap between healthcare services and financing, to provide customers with a more comprehensive and affordable suite of healthcare solutions to improve the quality of their health.”

This MoU will also pave the way for both AmMetLife and Pantai Premier Pathology to work together in raising cancer awareness and its associated risk factors through educational programmes and public health talks. More importantly, both parties intend to explore collaborating in promoting the relevance of precision oncology genomic testing in the diagnosis and treatment of cancer over the next two years.

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About AmMetLife

AmMetLife is a strategic partnership between AMMB Holdings Berhad (AmBank Group) and MetLife International Holdings LLC (MetLife). AmMetLife offers a comprehensive range of life assurance and wealth protection solutions distributed through a combination of over 200 AmBank and AmMetLife branded branch offices, in addition to the strength of its authorised life insurance agents nationwide.

The strategic partnership combines the international expertise and financial strength of MetLife with the local strength and reach of AmBank Group to create a customer-centric and modern life assurance solutions provider in Malaysia.

About Pantai Premier Pathology

Pantai Premier Pathology Sdn. Bhd. provides a comprehensive range of quality diagnostics and analytical laboratory testing services to referring medical practitioners including both general practitioners and specialist doctors; from medical clinics and medical centres, to large tertiary hospitals in Malaysia.

Pantai Premier Pathology is part of Parkway Pantai, one of Asia’s largest integrated private healthcare providers operating in Malaysia, Singapore, India, China, Brunei and United Arab Emirates. For over 40 years, its Mount Elizabeth, Gleneagles, Pantai, Parkway and Fortis brands have established themselves as the region’s best known brands in private healthcare, synonymous with best-in-class patient experience and outcomes. In Malaysia, Parkway Pantai is the second largest private healthcare provider operating 15 hospitals including eleven

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Pantai Hospitals and four Gleneagles Hospitals as well as ancillary healthcare services including Pantai Integrated Rehab and Pantai Premier Pathology.

It is part of IHH Healthcare, one of the world's largest healthcare groups by market capitalisation. IHH operates more than 15,000 licensed beds across 80 hospitals in 11 countries worldwide, offering the full spectrum of integrated healthcare services from clinics to hospitals to quaternary care and a wide range of ancillary services including medical education.

***About the Stevie Awards**

Stevie Awards are conferred in seven programs: the Asia-Pacific Stevie Awards, the German Stevie Awards, The American Business Awards®, The International Business Awards®, the Stevie Awards for Women in Business, the Stevie Awards for Great Employers, and the Stevie Awards for Sales & Customer Service. Stevie Awards competitions receive more than 12,000 nominations each year from organizations in more than 70 nations. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at www.StevieAwards.com

For further information on AmMetLife Insurance Berhad, please contact the Corporate Communications Department at AmMetLife-Communicator@ammmlife.com

For further information on Pantai Premier Pathology, please contact the Marketing Communications Unit at info@premierpathology.com.my

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