

8 December 2015

AmMetLife launches EduCare Club offering Malaysian families Excellent Child Development Programmes

AmMetLife recently launched the EduCare Club, an exclusive membership circle for Malaysian parents wanting the best for their children. EduCare Club is a strategic partnership between AmMetLife and leading organisations, Kindermusik and Kaplan, renowned for their high quality child development programmes.

AmMetLife education plan policy owners will automatically become members of EduCare Club with privileged access to exclusive benefits and discounts from these top child development organisations.

Speaking at the launch of EduCare Club, Ramzi Toubassy, Chief Executive Officer, AmMetLife, said: "We know that children are at the heart of everything parents do, and so we formed EduCare Club to offer parents first-rate educational privileges for their children. EduCare Club gives all AmMetLife education plan policy owners elite access to a host of differentiated benefits and a suite of innovative value-added services designed to give children a head start in life."



L-R: Janey Lee, Head of Bancassurance, AmMetLife Insurance Berhad, Anthony Chin, Acting Head of Retail Banking, AmBank (M) Berhad, Ramzi Toubassy, CEO of AmMetLife Insurance Berhad and Kam Lee Lan, CMO of AmMetLife Insurance Berhad at the Launch of EduCare Club.

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About Kindermusik

Kindermusik is a leading American-based provider of musical learning that focuses on early childhood development. Classes are carefully designed, using music and movement curricula underpinned by research to help children from newborn to age seven develop language, cognitive, physical and social-emotional skills. Kindermusik has a 20-year presence in Malaysia, with classes held in multiple locations across the country. To find out more, visit www.kindermusik.om.my

About Kaplan

Applying to universities abroad is easier when you're armed with proper resources such as those offered by Kaplan, a leading international provider of educational programmes and professional education services. With an advanced online platform, the company provides services to millions of students worldwide. To find out more, visit www.kaptestglobal.com

About AmMetLife

AmMetLife is a strategic partnership between AMMB Holdings Berhad (AmBank Group) and MetLife International Holdings, Inc. (MetLife). AmMetLife offers a comprehensive range of life assurance and wealth protection solutions distributed through a combination of 188 AmBank and AmMetLife branded branch offices, in addition to the strength of its authorised life insurance agents nationwide.

The strategic partnership combines the international expertise and financial strength of MetLife with the local strength and reach of AmBank Group to create a customer-centric and modern life assurance solutions provider in Malaysia.

For further information on AmMetLife Insurance Berhad, please contact Ms Kam Lee Lan, Chief Marketing Officer at kam-lee-lan@ammetlife.com