
10 August 2015

AmMetLife introduces ProtectSecure Prime, a Whole Life Plan offering Double Coverage for Malaysians

AmMetLife Insurance Berhad (“AmMetLife”) today launched its latest product, ProtectSecure Prime, a whole life plan with guaranteed premium from as low as RM150 per month.

ProtectSecure Prime offers three premium payment term options - 10 years, 20 years or up to age 60 after which no further payments will be required to keep the policy in force. In addition, customers will enjoy an annual 10% increase of the initial sum assured upon completion of policy year one up until policy year 10.

The best part about ProtectSecure Prime is the unique double coverage feature for extra protection which takes effect between policy year 11 to age 61, in the event of death, total permanent disability or any of the 36 critical illnesses depending on the plan selected. ProtectSecure Prime also offers four different plans with a premium waiver when one of the 36 critical illnesses is diagnosed.

“I am delighted that the name of the product itself -“ProtectSecure Prime” is a testament to the importance we have placed in designing the features to protect one’s prime years. ProtectSecure Prime is designed to protect and secure your prime years as these are the years which matter most to you and your loved ones,” said Mr Ramzi Toubassy, Chief Executive Officer, AmMetLife.

“We also know that your golden years are equally important; as such this product gives a guaranteed maturity benefit equivalent to the initial sum assured that can be an added comfort for one’s retirement years whilst still being protected till the age of 80. As you plan for your future and care for your loved ones, we do all we can to support you. We stand by our brand positioning ‘Live Ready’ as we are committed to provide the best options for our customers to live confidently today and to live ready for tomorrow,” he added.

Datuk Mohamed Azmi Mahmood, Acting Group Managing Director, AmBank Group added: “Together with AmMetLife, we are pleased to distribute ProtectSecure Prime, which will be made available at all AmBank branches nationwide from 10 August 2015. As Your Bank and Malaysia’s Bank, we are confident that ProtectSecure Prime is a smart insurance plan that will benefit our customers greatly with its unique features”.

ProtectSecure Prime is a bancassurance product and will be distributed through 172 AmBank branches. ProtectSecure Prime is available to individuals aged from 30 days old to age 50 only, depending on the plan selected.

Please visit the nearest AmBank Branch to know about ProtectSecure Prime. Alternatively customers can learn more about ProtectSecure Prime on our website at www.ammethlife.com or dial 1300 888800 and we will provide you with all the information you need to select the best plan to suit your needs.

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About AmMetLife

AmMetLife is a strategic partnership between AMMB Holdings Berhad (AmBank Group) and MetLife International Holdings, Inc. (MetLife). AmMetLife offers a comprehensive range of life assurance and wealth protection solutions distributed through a combination of 188 AmBank and AmMetLife branded branch offices, in addition to the strength of its authorised life insurance agents nationwide.

The strategic partnership combines the international expertise and financial strength of MetLife with the local strength and reach of AmBank Group to create a customer-centric and modern life assurance solutions provider in Malaysia.

For further information on AmMetLife Insurance Berhad, please contact Ms Kam Lee Lan, Chief Marketing Officer at kam-lee-lan@ammethlife.com