



Media Release

AmBank Group

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AmBank Group contributes RM40,000 for flood victims in Kuantan

Answering the government's clarion call for corporate citizen's to contribute towards flood relief efforts, AmBank Group in collaboration with TV3 stepped forward to distribute food and essential items to flood victims within the vicinity of Kuantan district recently.

The main areas in Kuantan where the food was distributed were three relief centres located at Dewan Melati in Penor Prison, Kg Cerok Paloh and Pancing. Among the items that were distributed to approximately 163 families displaced by the floods, were rice, flour, sardines, soap, biscuits, condensed milk and blankets.

This collaboration between AmBank Group, TV3 and "Markas Empat Briged" is made up of 24 AmBank Group staff, eight TV3 personnel and 20 personnel from the Army.

"As a responsible corporate citizen, we would like to extend a helping hand to our fellow Malaysians in their time of dire need. We are grateful to be partnering with TV3 and the Malaysian Army. We have worked with both parties in the past in Kota Tinggi, Johor where the AmBank Group carried out relief work in the flood affected areas.

“We are cognisant of the needs of the flood victims and we hope to send a message to other corporate bodies that we care and we are there to assist. It is during this difficult times that much can be done and achieved by corporates to come out and do their part by providing financial assistance and moral support to the flood victims,” said Encik Mohd Nawawi Mohd Yusoff, Regional Manager, Region 5, AmBank Group.

In December last year, the Group donated RM250,000 to the NSTP Flood Victims Assistance Fund, followed by another RM50,000 for a food assistance programme organised by TV3.

As part of the relief efforts during the floods, the Group further mobilised 95 volunteers comprising AmBank Group staff from Kuala Lumpur, Melaka and Johor to Kota Tinggi, one of the worst hit areas, to provide direct hands-on assistance. The Group also provided 10 jet skis and 10 boats for transportation for many displaced victims.

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