

Media Release

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AmMetLife launches Annual Health Day Campaign at local school in conjunction with the Malaysia Open MetLife BWF World Superseries Premier.

100 students from SJK(C) St. Teresa Brickfields learned the proper techniques of playing badminton at the launch of the AmMetLife Health Day 2017 together with Malaysia's badminton legends.

These learnings are part of the third edition of the AmMetLife Health Day Campaign that kicked off in Kuala Lumpur, Malaysia on 6 April 2017.

The AmMetLife Health Day 2017 is a CSR programme that is focused on encouraging children to be more active and skilled in badminton, a popular grass root sport in Malaysia. The AmMetLife Health Day programme goes beyond imparting technical knowledge of this interactive sport, it also includes imparting important life values such as confidence, integrity, teamwork and communication.

The programme will be led by professional coaches who will showcase proper warm up exercises as well as the correct game techniques to the students. All students present will have a chance to be coached professionally at the session.

"Thank you AmMetLife for launching the Health Day Campaign at SJK(C) St. Teresa again this year. It reminds us of the importance of staying healthy. Inculcating values such as confidence, integrity, and communication is integral to a child's development. The students of SJK(C) St. Teresa are very privileged to be able to be part of the AmMetLife Health Day 2017." said Madam Ong Lay Jin, principal of SJK(C) St. Teresa Brickfields.

Leading the coaching activities are Malaysia badminton legends Wong Choong Hann, Lee Wan Wah, Tan Bin Shen and Sabrina Chong.

Former World No. 1, Wong, was the first Malaysian to win a medal in the men's singles event at the BWF World Championships. Also present was Lee Wan Wah, one of the best doubles player in Malaysia, having competed in three Olympics Games ; Tan Bin Shen who is very much adept at both singles and doubles, won the Australia Open Grand Prix 2009, and seeded world #16 at the 2007 BWF World Championship with partner Ong Soon Hock. Former national Mixed Doubles and Women's Doubles player Sabrina Chong was also present.

"We are pleased to bring the AmMetLife Health Day Programme to St Teresa's for 2017. I still remember the excitement of the students here last year and am glad to be able to share this programme once again to embed the importance of a healthy life style. Sport is not just limited to fun and excitement, but it also is the best platform to groom young children to learn important

life skills such as teamwork, respect and discipline. We believe that the culture of staying healthy should be developed as early as possible.” said Ramzi Toubassy, CEO of AmMetLife Insurance Berhad.

After Malaysia, the Health Day Campaign will visit other badminton nations hosting the 2017 MetLife BWF World Superseries.

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About AmMetLife

AmMetLife is a strategic partnership between AMMB Holdings Berhad (AmBank Group) and MetLife International Holdings, Inc. (MetLife). AmMetLife offers a comprehensive range of life assurance and wealth protection solutions distributed through a combination of over 175 AmBank and AmMetLife branded branch offices, in addition to the strength of its authorised life insurance agents nationwide. The strategic partnership combines the international expertise and financial strength of MetLife with the local strength and reach of AmBank Group to create a customer-centric and modern life assurance solutions provider in Malaysia.