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25 February 2015

**AMMETLIFE CELEBRATES CHINESE NEW YEAR WITH STAFF AND  
CENTRAL REGION AGENCY LEADERS**

Kuala Lumpur, Malaysia, February 25, 2015 – Embracing the festive spirit of Chinese New Year, AmMetLife Insurance Berhad (“AmMetLife”) ushered in the Year of The Goat in celebratory fashion with an acrobatic lion dance performance and “yee sang” toss with senior management and staff from AmMetLife and AmBank Group as well their agency leaders from the Central Region.

Mr Ramzi Toubassy, Chief Executive Officer of AmMetLife, hosted the event fully garbed in a red traditional Chinese shirt, accompanied by AmMetLife’s Management Committee Members and AmBank Group’s Senior Vice President and Head, Group Corporate Communications and Marketing, Tuan Syed Anuar Syed Ali.

“We wish that this will be an auspicious year, filled with abundant wealth and health for all Malaysians. Driven by our brand positioning “*Live Ready*”, we are committed to continuously develop and grow our agency force and work diligently with our other business partners in delivering the right solutions to all our customers to help them be ready today and live fully in the future,” said Toubassy.

Toubassy later spread cheer to the staff members within the AmMetLife headquarters as he presented money packets or “*ang pao*” to all the staff.

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**About AmMetLife**

AmMetLife is a strategic partnership between AMMB Holdings Berhad (AmBank Group) and MetLife International Holdings, Inc. (MetLife). AmMetLife offers a comprehensive range of life assurance and wealth protection solutions distributed through a combination of over 200 AmBank and AmMetLife branded branch offices, in addition to the strength of its authorised life insurance agents nationwide.

The strategic partnership combines the international expertise and financial strength of MetLife with the local strength and reach of AmBank Group to create a customer-centric and modern life assurance solutions provider in Malaysia.

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**For further information on AmMetLife Insurance Berhad, please contact Ms Kam Lee Lan, Chief Marketing Officer at [kam-lee-lan@ammetlife.com](mailto:kam-lee-lan@ammetlife.com)**